# VI Всероссийский фестиваль методических разработок "КОНСПЕКТ УРОКА"

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# МЕТОДИЧЕСКАЯ РАЗРАБОТКА ЗАНЯТИЯ ПО АНГЛИЙСКОМУ ЯЗЫКУ ДЛЯ СТУДЕНТОВ СПО СПЕЦИАЛЬНОСТИ 100122 ПРИКЛАДНАЯ ЭСТЕТИКА «VISAGE +»

**Тема занятия:** Visage + (Визаж +)

Цели занятия:

Образовательная: развивать коммуникативные навыки и умения.

### Развивающая:

### Развивать:

- память, внимание, мышление, воображение;
- лингвистические способности.

### Формировать:

- **ОК 1** Понимать сущность и социальную значимость своей будущей профессии, проявлять к ней устойчивый интерес.
- ОК 2 Организовывать собственную деятельность, определять методы и способы выполнения профессиональных задач, оценивать их эффективность и качество.
- **ПК 2.4** Выполнять и контролировать все виды технологических процессов косметических услуг.



### Воспитательная:

Содействовать воспитанию:

- коммуникативно-речевого такта;
- умение работать в сотрудничестве;
- интереса к будущей профессии.

Формировать:

- **ОК** 6 Работать в коллективе и команде, обеспечивать ее сплочение, эффективно общаться с коллегами, руководством, потребителями.

Методическая: использование метода деловой игры.

**Междисциплинарные связи:** косметология, искусство визажа, дерматология.

## Сценарий занятия

Участники:

Presenter 1 Instructor Anna Sergeeva

Presenter 2 a specialist in ophthalmology Victoria

Guest in the studio Students of the technological college

**Presenter 1**: Talk show "Visage Plus" is in the air! We welcome everybody in our studio. I'd like to introduce the presenter of the show. It's *Tatyana K*.

**Presenter 2**: Let me introduce attractive and beautiful *Eugene D*.

**Pr 1**: Today the subject of our programme concerns people's eyes. Eyes are your most expressive facial feature. Woman's eyes are her best beauty asset and they express moods and emotions.

**Pr 2**: But too much strain on your eyes or sickness take away some of the beauty and brightness of your eyes. To discuss eye problems we've invited *a guest* to our programme. Her name is *Svetlana*. She is going to tell us her story. Svetlana, you are welcome!

**Pr 1**: Sveta, hello! Nice to meet you. Will you sit down, please? From your letter we knew your story. Tell us what's happened.



Guest: I greet dearly everybody in the studio! I'm 25 years old. I'm a secretary by profession. As you know, any secretary spends a lot of time in front of the computer. Besides I attend evening classes at the local institute. I have to read a lot, to work a lot. Not long ago I understood that I had some problems with my eyes. Too much strain, not getting enough sleep caused dark circles and puffiness of my eyes. But it is not the only problem. I'd like to get some advice how to enhance my eyes with make up. I work with people and must look attractive. I beg you to help me!

**Pr 2**: Tatyana, you see a lot of different people at our studio. They've come here to help you. Let us welcome them: Victoria - a specialist in ophthalmology concerns people's eyes and the problems that affect them. She is going to give us several advice about eye care. Victoria, you are welcome!

Also we have invited Anna Sergeeva - a leading *instructor* of makeup of the technological college. She has come with a group of her students. As future specialists in the sphere of cosmetology the girls will tell us about modern eye cosmetics and make up. They'll touch on a question about the preventive methods for eyes problems.

Let's also greet the spectators in the studio. You are welcome!

- **Pr 1**: I'd like to start our talking with makeup treatment for the eyes. I think everybody should choose correct colors to show one's personality. A right choice of eyeliners, mascaras and eye shadows is absolutely needed to make eyes beautiful.
- **Pr 2**: You are quite right! Nowadays the market of cosmetics is full of various treatments. What to choose, what to buy? I suppose, our guests from the college will give us some recommendations on the subject.
  - **A. S.:** Of course they will. St 1 will tell you about eye shadows' application.
- **St 1**: Eye shadows come in a variety of forms: pressed powders, pencils, sticks, gels or creams. Pressed powders are the most popular form of shadows. You can get a better effect, if you apply them with a wet brush. Cream shadows are oil or wax based. It is best suited for dry lids and should be avoided on greasy ones. Pencils have a high colour and filling ability. Gels are suited for oily skins.

**A.S.:** St 2 is going to tell you about the right choice of eye liners and eye defining pencils.

**St 2**: Eye liners come in liquids or pencil form. Care should be taken when using a liquid eye liner. It should not go into the eyes. Liquid liners can be either water based or alcohol based. Alcohol based liners are water proof. Eye defining pencil adds definition to the bottom of each eye. It is available in variety of colours. The pencil should have a fine point and a medium to soft lead so it glides on easily under the lower lashes.

When applying eye defining pencil, run the line close to the base. Run the pencil smoothly under the lashes. Eye defining should never be a hard, thick line.

**A.S.:** St 3 describes the types of mascaras and how to deal with them.

**St 3**: Mascara thickens the eye lashes and emphasizes the eyes. It gives the eye make up a finishing touch.

There are 3 different forms of mascara - water based, water proof and mixed variety. Water based mascaras can be applied quickly and removed easily. So they are gentle to the lashes and eyes. But they won't stay for a long time, as the mascara smudges easily when it comes into contact with water, tears and perspiration. Water proof variety stay for a long time. But it takes a long time to dry and is difficult to remove. Mixed variety is the most useful one. It is a combination of water based and water proof mascaras. This mascara dries quickly and is easy to remove. All the forms may come in different colours.

**A.S:** To have the right cosmetic is not enough. It should be applied correctly according to the shape of your eyes. In general makeup artists divide them into wideapart, close-set, evenly spaced, hooded, small, oriental, prominent, deep-set and almond eyes. Let's listen how to enhance the eyes of different shapes with make up.

**St 4**: <u>Wide-apart eyes</u> give your face an open and youthful appearance. To make these eyes appear closer together use more intense eye shadow colours near the inner

corner of the eyes, line eyes completely – top and bottom – from inner to outer corners and use mascara generously, on both upper and lower lashes.

- **St 5**: <u>Close-set eyes</u> have a dramatic, sultry look. It can be enhanced by concentrating the colour near the eye's inner corners by applying the most intense colour near the outer corners of the eyes and brushing mascara on to upper and lower lashes.
- **St 6**: Evenly spaced eyes are about an eye's distance apart. They can be made to look special with many eye makeup looks. Almond eyes are the most common eye shape with their upswept lift at the outer corner. These eyes call for creativity and can be made to look deeper and more intense. Oriental eyes have a distinctive lift at the corner and have very little lid. The depth of the eyes can be increased by deep shades of eye shadow and the dimension can be increased by applying eyeliner as close as possible to the lash base.
- **St 7**: <u>Small eyes</u> are proportionately smaller in comparison to the rest of the facial features. You can enlarge small eyes with applying a medium-toned shadow to the crease and sweeping black mascara on upper lashes.
- **St 8**: Prominent eyes set far forward in the face and tend to dominate the facial features. The eyelids are too pronounced. Liners applied to the lash bases from corner to corner give prominent eyes a mysterious look. Deep-set eyes seem to be brought forward. To enhance the deep-set eyes line upper and lower lids. Choose light shadows: pale pink, peach or beige. More intense shading on the brow bone also gives the eyes prominence.
- **St 9**: <u>Hooded eyes</u> are set so the natural crease in the eyelid is not readily seen. To enhance hooded eyes you need to apply black mascara to upper lashes, line upper lash line only and gradually soften shadow as you approach the brow.
- **Pr 2**: Dear students, thanks a lot for your coming and for your good advice. Now I offer to listen to what the doctor (a specialist in ophthalmology) will tell us.

**D**: If you ask me, <u>dark circles</u>, <u>puffy eyes and crow's-feet</u> are the three main eyes' problems that can cloud any beautiful face.

If your eyes are puffy or with dark circles, it shows that you are not getting enough sleep. You can get dark circles and puffy eyes if you had a late night out or didn't have a night's sleep. But you can make them fade fast.

- Get enough sleep at least 8-10 hours a day.
- Increase your daily intake of water to minimum 8-10 glasses.
- Take food full of proteins and vitamins. Vitamins A, B and C are very essential for the good care of the eyes. Carrot, celery, parsley, spinach, etc. contain a large amount of vitamin A.
- From dark circles splash the eyes with cold water. Apply cotton wool pads soaked in warm milk, weak tea solution or rose water on the eyes. Press gently and leave for 10 to 15 minutes.

Don't forget! Cleanliness and hygiene should be followed when using eye cosmetics or it can lead to some infections of the eyes. Never borrow or lend any eye cosmetics!

- **Pr 1**: Thanks a lot for your recommendations. But there is another trouble with eyes crow's feet. How to deal with it?
- **A. S:** I can answer this question. Crow's feet are tiny lines at the corner of the eyes. At the college we often help the clients overcome this problem. But I should notice: once the problem appear, it is difficult to make it fade. It is better to prevent it. So.
- wear a sunscreen with a sun protection factor (SPF) of 15 or more to avoid the ultra violet rays;
  - always wear sunglasses when you go out in the sun;
- the skin below your eyes is thin; never pull it as you apply and remove make up.



- regular using of Retin-A cream improves the appearance of fine crow'sfeet.
- **Pr 1**: I want to show some exercises for the eyes. Look, listen and do with us! Dear guests, so do you!
- Lift the eyes to the ceiling and then to the floor. Repeat it for 5 times. Now
   cover them with palms.
- Look straight ahead, then move slowly to the left and then to the right side.
   Repeat it 3 or 4 times.
- Make a circle, first clockwise and then anti-clockwise with the eyes.
   Repeat 5 times.
- **Pr 2**: It' a pity, but the time of our programme comes to the end. Svetlana, you have listened to all recommendations and advice. I think that you have learnt a lot as well: the shape of eye you have and how to enhance it with make up; how to deal with the problems and take good care of your eyes.
- **G:** I express my gratitude to you for everything, because everyone looks in the eyes first. This is the most important and effective part of the body. I understood: if you want your eyes to be attractive, keep yourself healthy. When you have good health, the eyes will have natural shine and there will be glow. Thank you kindly.
  - Pr 2: We say goodbye and wish you good luck, good health and happiness!
  - Pr 1: See you.